



“GoHome Serviced Apartment Awards 2013-14” Winners Announcement

In Recognition of the Premium Serviced Apartments in Hong Kong and Macau

Hong Kong, 18 March 2014 —GoHome.com.hk, Hong Kong’s No. 1 property online platform is committed to providing the most comprehensive serviced apartments listings and information to all consumers. Building on the success of the first “GoHome Serviced Apartment Awards 2012-13”, this year’s award has further extended from its base in Hong Kong to recognize outstanding services provided by serviced apartment operators in Macau.

The award presentation ceremony was held today with the honorable presence of Mr. Georg Chmiel, Director of iProperty Group; Mr. Buston Chu, Chairman of Hong Kong Association for Customer Service Excellence and Mr. Philip Kung, Head of Business and Professional Service of InvestHK.

Catherine So, Regional General Manager of GoHome.com.hk said, “As a leading financial center and Asia’s global city, Hong Kong has, over the years, attracted numerous senior executives of multinational corporations to work in the city. A comfortable and quality home is important for expatriate as well as locals who enjoy quality lifestyle and the convenience of a fully furnished nest. Serving this rising demand, the serviced apartments market has grown tremendously in recent years, with a total of over 150 serviced apartments in the city to-date. We are excited to be hosting the second annual “GoHome Serviced Apartment Awards” to recognize outstanding services provided by leading industry players and are committed to assisting our consumers in selecting a home most suitable for them from amongst the wide array of choices.”

Ms. So continued, “Macau has, in recent years, been developing at high speed, in particular, in the tourism and gaming industries. A considerable number of businessmen from mainland China and overseas have come to invest and work in Macau, resulting in a rising demand for a comprehensive search platform for serviced apartments. Therefore, this year’s award has further extended to Macau for the first time in recognition of the remarkable services offered by serviced apartment operators in Macau. I would also like to take this opportunity to congratulate all the winners for the vote of confidence they’ve received and are honored to be their preferred online partner.”



**“Hong Kong Best Serviced Apartments”
(In alphabetical order)**

1. Eaton House
2. Harbour Plaza North Point
3. Hong Kong Gold Coast Residences
4. Madera Residences
5. Pacific Place Apartments
6. S-Residence
7. The Grand Blossom
8. The Johnston Suites
9. The Lily by Chinachem Group
10. V Hotels and Serviced Apartments

“Macau Best Serviced Apartment”

The Waterside Managed by Bela Vista Property Services Limited



About GoHome.com.hk

GoHome.com.hk is Hong Kong's No. 1 online property platform, with a market-leading presence among HK property buyers and real estate professionals. Established in Hong Kong in 1999, GoHome.com.hk focuses on providing value-added property searches and related information and services for 15 years. It has built a strong and sustainable business backed by unmatched Hong Kong local intelligence. The website outperforms other local real estate portals with the highest traffic, user and listing figures, making it the most popular property portal for home buyers in Hong Kong and the most effective online advertising platform for real estate and related businesses. GoHome.com.hk was named Marketing Magazine's "Property Portal of the Year" in 2011, 2012 and 2013 and was awarded "Best Property Developer Partner- Most Comprehensive Property Website" by the Capital Magazine. The leading property platform is part of the iProperty Group (ASX: IPP) which owns Asia's no. 1 network of property websites under the iProperty.com umbrella brand.

About iProperty Group Limited (www.iproperty-group.com)

Listed on the Australian Securities Exchange, the iProperty Group (ASX:IPP) owns and operates Asia's No.1 network of property websites under the iProperty.com umbrella brand. Headquartered in Kuala Lumpur, Malaysia, the Company is focused on developing and operating leading property portals with other complementary offerings in Asian markets. It currently operates market leading property portals in Malaysia, Hong Kong, Macau, Indonesia and Singapore, and has investments in India and Philippines. With further expansion planned, the iProperty Group is continuously working to capitalise on its market-leading positions and the rapidly growing online property advertising market throughout the region. Along with 18 property websites across the region, the Group's portfolio also includes the first comprehensive regional commercial property website, CommercialAsia.com, as well as a regional property exhibition business and monthly property magazines in Malaysia and Indonesia.

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